



Greetings!

The Glens Falls Collaborative invites you to join our organization and allow us to help promote your business or organization!

The Glens Falls Collaborative is a membership organization whose mission is to band together and promote businesses in the Glens Falls region in an effort to help them grow and thrive.

In addition to organizing many large downtown festivals and events, we create an incredible map and directory of Glens Falls with a large distribution, to promote Glens Falls and our area's businesses to locals and out-of-town visitors alike.

The collaborative also holds membership networking mixers and works alongside the City of Glens Falls and the Glens Falls Business Improvement District (BID) on other great hospitality and promotional efforts for the community.

The Glens Falls Collaborative events, branding and marketing have become a vital part of Glens Falls' tourism and economic development.

Please feel free to contact us anytime if you have any questions or would like additional information on how we can assist in growing your business or to join our organization.

Enclosed, you will find an outline of our Membership Benefits as well as a Membership Application.

To learn more, you can also visit: www.GlensFallsCollaborative.com.

Warm regards,

Stephanie Howard
Membership Committee Chair
The Glens Falls Collaborative

ourglensfalls@gmail.com · PO Box 825 · Glens Falls · New York · 12801





Membership Benefits

INCLUSION IN DIRECTORIES

- Your directory listing on the Members page of our website includes a link to your website, which is great for your search engine results!
- Inclusion in Glens Falls brochure and directory that is printed and distributed annually across Glens Falls & Warren County (10,000+) **Must sign-up or renew by MARCH 1ST to be included**

OPPORTUNITY FOR FREE PARTICIPATION IN COLLABORATIVE EVENTS

- A \$500+ value!
- The chance to apply to participate in our annual events that best fit your business type.
- Annual events include: Pet Fest, Wing Fest, Take A Bite, FitFest, Boo2You, Ladies Night, Hometown Holidays, Adirondack Christkindlmarkt and more.

WINDOW CLING

- Show off your membership at your place of business.

SOCIAL MEDIA PROMOTION

- Share your business 1x per month on the "Downtown Glens Falls" social pages:
 - Facebook: 10,000+ followers
 - Instagram: 2,800+ followers

MEMBER-TO-MEMBER BUSINESS

- Glens Falls Collaborative members preferentially do business with fellow members.

AFTER-HOURS NETWORKING EVENTS

- Join us at our quarterly networking events to mix and mingle with fellow business owners and community partners!

SUPPORT FOR GLENS FALLS

- The Glens Falls Collaborative's events, branding and marketing are vital to Glens Falls' tourism and economic development, which benefits all businesses in our city.
- Your support drives Glens Falls forward!

ANNUAL MEMBERSHIP FEE: \$240



MEMBERSHIP APPLICATION

— 2023 GLENS FALLS COLLABORATIVE —



BUSINESS INFORMATION: *Information below will be used for Member Directory & Listing*

Business Name:

Business Address:

Business Phone Number: Business Type:

Business Email:

Business Website:

Facebook Page:

Instagram Page:

Business Description:

Business Logo: Please e-mail a high resolution logo file to: cam@advokate.net

Window Cling: Please let us know if you'd like a window cling for your business: Yes No

CONTACT INFORMATION:

Contact Name: Title:

E-Mail(s):
*please include **any** e-mail addresses you'd like subscribed to our member e-mail list to receive updates regarding events, membership, etc.*

Phone Number:

PAYMENT INFORMATION:

ANNUAL MEMBERSHIP FEE:
\$240

- Payment Type: Credit Card (scan QR code below to make on-line PayPal payment)
- Check (please make payable to Glens Falls Collaborative and mail to: P.O. Box 825, Glens Falls, NY 12801)

*OR Scan Code for
on-line application
and payment*



Signature: _____

Print Name: _____

Date: _____

RETURN FORM TO: PO Box 825, Glens Falls, NY 12801 -or- ourglenfalls@gmail.com

THANK YOU!