



January 10, 2017

To Whom It May Concern:

We are hosting Glens Falls' second annual **Pet Fest** on **Saturday, May 20**, from 11 a.m. to 3 p.m. in City Park in lovely Downtown Glens Falls. We plan demonstrations with the Glens Falls Police Department's new K-9 Unit with officers Neeko and Plash, demos from agility dogs, an appearance from Hudson the Railroad Puppy, low-cost microchipping for pets, tutorials on Pet First Aid and CPR, adoptable pets, and much more. This event was created to demonstrate how pet-friendly Glens Falls can be!

**Pet Fest** plays a vital role in the Glens Falls Collaborative's mission to support our city, raising essential funds to market Glens Falls to tourists and potential residents, and to improve the quality of life for those who live here.

Funds brought in through membership in our organization cover only a small amount of the costs involved in organizing and promoting our free community events such as Take A Bite, Wing Fest, Out To Lunch, Boo2You, and Hometown Holidays. These events depend on sponsorships from locally-minded businesses such as yourself.

**Your support would be a tremendous help to our efforts! Won't you pitch in to help?**

*Sponsorship levels are as follows:*

- |              |                         |   |
|--------------|-------------------------|---|
| <b>\$300</b> | <b>Great Pyrenees</b>   | Your business name on our poster, newspaper ad & day-of sandwich board  |
| <b>\$200</b> | <b>Golden Retriever</b> | Your business name on our newspaper ad and day-of sandwich board        |
| <b>\$100</b> | <b>Corgi</b>            | Your business name on our sandwich board displayed the day of the event |

A sponsorship form is attached. Please call us if you have any questions: (518) 796-4187.

Thank you in advance for your consideration and for your support. We hope that we can count on you!

Sincerely,

Jenn Howse  
Committee Chair  
Glens Falls Collaborative

